



WPEC
1100 Fairfield Dr
West Palm Beach, FL 33407

American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1357874

Schedule Dates 08/22/12-08/26/12
Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
Product POLITICAL CANDIDATE (ns) (1186)
Brand ROMNEY 8/22 (468717)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax /
CPE 41
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ROMNEY 8/22
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 08/20/12
Last Modified 08/20/12
Entered By Nancy Brutus
CO-OP No
Headline # 06288208
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,838.75
Net Total \$33,086.25
Sales Tax

West Palm Beach (WPEC)		
By Broadcast Month	Spots	Rate
Aug 2012	80	\$38,925.00
Grand Total:	80	\$38,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/22/12-08/24/12	3	:30	6A-7A (EST)	3			X	X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		8/20/12
2.0	Normal Line / SPOT (2)	08/22/12-08/24/12	3	:30	7A-9A (EST)	3			X	X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		8/20/12
3.0	Normal Line / SPOT (3)	08/22/12-08/24/12	3	:30	9A-10A (EST)	3			X	X	X			3	\$200.00	\$600.00	West Palm Beach (WPEC)		8/20/12
4.0	Normal Line / SPOT (4)	08/22/12-08/24/12	3	:30	10A-11A (EST)	3			X	X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		8/20/12
5.0	Normal Line / SPOT (5)	08/22/12-08/24/12	3	:30	11A-12P (EST)	3			X	X	X			3	\$275.00	\$825.00	West Palm Beach (WPEC)		8/20/12
6.0	Normal Line / SPOT (6)	08/22/12-08/24/12	3	:30	12P-12:30P (EST)	3			X	X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		8/20/12
7.0	Normal Line / SPOT (7)	08/22/12-08/24/12	3	:30	12:30P-2P (EST)	6			X	X	X			6	\$375.00	\$2,250.00	West Palm Beach (WPEC)		8/20/12
8.0	Normal Line / SPOT (8)	08/22/12-08/24/12	3	:30	2P-3P (EST)	3			X	X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/20/12
9.0	Normal Line / SPOT (9)	08/22/12-08/24/12	3	:30	3P-4P (EST)	3			X	X	X			3	\$200.00	\$600.00	West Palm Beach (WPEC)		8/20/12
10.0	Normal Line / SPOT (10)	08/22/12-08/24/12	3	:30	4P-5P (EST)	3			X	X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/20/12
11.0	Normal Line / SPOT (11)	08/22/12-08/24/12	3	:30	5P-5:30P (EST)	3			X	X	X			3	\$400.00	\$1,200.00	West Palm Beach (WPEC)		8/20/12
12.0	Normal Line / SPOT (12)	08/22/12-08/24/12	3	:30	5:30P-6P (EST)	3			X	X	X			3	\$400.00	\$1,200.00	West Palm Beach (WPEC)		8/20/12
13.0	Normal Line / SPOT (13)	08/22/12-08/24/12	3	:30	6P-6:30P (EST)	3			X	X	X			3	\$600.00	\$1,800.00	West Palm Beach (WPEC)		8/20/12
14.0	Normal Line / SPOT (14)	08/22/12-08/24/12	3	:30	7P-7:30P (EST)	3			X	X	X			3	\$400.00	\$1,200.00	West Palm Beach (WPEC)		8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments: _____



WPEC
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American Rambler Productions
138 Conant St
Beverly, MA 01915

Contract # 1330814
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Advertiser Romney for President (25779)
Agency American Rambler Productions (11943)
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Brand ROMNEY 8/22 (468717)
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Sales Office TeleRep Washington DC
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Net Total \$33,086.25
Sales Tax

West Palm Beach (WPEC)
By Broadcast Month
Aug. 2012
Grand Total:
Spots 80
Rate \$28,925.00
\$38,925.00

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15.0	Normal Line / SPOT (15)	08/22/12-08/24/12	3	:30	7:30P- 8P (EST)				1	1	1			3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/20/12
16.0	Normal Line / SPOT (16)	08/22/12-08/24/12	3	:30	11P- 11:30P (EST)				1	1	1			3	\$700.00	\$2,100.00	West Palm Beach (WPEC)		8/20/12
17.0	Normal Line / Prime (17)	08/22/12-08/22/12	3	:30	9P- CBS-Criminal Minds (Wednesday)				1					1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		8/20/12
18.0	Normal Line / Prime (18)	08/22/12-08/22/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		8/20/12
19.0	Normal Line / Football (19*)	08/24/12-08/24/12	4	:30	8P- Sports-CBS NFL Preseason						1			1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		8/20/12
20.0	Normal Line / Football (20*)	08/24/12-08/24/12	3	:30	8P- Sports-CBS NFL Preseason						1			1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		8/20/12
21.0	Normal Line / SPOT (21)	08/25/12-08/25/12	3	:30	6A- 7A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/20/12
22.0	Normal Line / SPOT (22)	08/25/12-08/25/12	3	:30	7A- 9A (EST)							1		1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/20/12
23.0	Normal Line / SPOT (23)	08/25/12-08/25/12	3	:30	6P- 6:30P (EST)							2		2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/20/12
24.0	Normal Line / SPOT (24)	08/25/12-08/25/12	3	:30	7P- 7:30P (EST)							1		1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/20/12
25.0	Normal Line / Football (25*)	08/25/12-08/25/12	4	:30	8P- Sports-CBS NFL Preseason							2		2	\$350.00	\$700.00	West Palm Beach (WPEC)		8/20/12

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26.0	Normal Line / Football (26*)	08/25/12-08/25/12	4	:30	8P- Sports-CBS NFL Preseason							2		2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		8/20/12
27.0	Normal Line / Football (27*)	08/25/12-08/25/12	4	:30	8P- Sports-CBS NFL Preseason							2		2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		8/20/12
28.0	Normal Line / SPOT (28)	08/25/12-08/25/12	3	:30	11P- 11:30P (EST)							2		2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		8/20/12
29.0	Normal Line / SPOT (29)	08/26/12-08/26/12	3	:30	6A- 7A (EST)							1		1	\$100.00	\$100.00	West Palm Beach (WPEC)		8/20/12
30.0	Normal Line / SPOT (30)	08/26/12-08/26/12	3	:30	7A- 8A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/20/12
31.0	Normal Line / SPOT (31)	08/26/12-08/26/12	3	:30	8A- 9A (EST)							1		1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/20/12
32.0	Normal Line / SPOT (32)	08/26/12-08/26/12	3	:30	9A- 10:30A (EST)							1		1	\$900.00	\$900.00	West Palm Beach (WPEC)		8/20/12
33.0	Normal Line / SPOT (33)	08/26/12-08/26/12	3	:30	10:30A- 11:30A (EST)							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/20/12
34.0	Normal Line / SPOT (34)	08/26/12-08/26/12	3	:30	6:30P- 7P (EST)							1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/20/12
35.0	Normal Line / SPOT (35)	08/26/12-08/26/12	3	:30	7P- 8P (EST)							2		2	\$2,500.00	\$5,000.00	West Palm Beach (WPEC)		8/20/12
36.0	Normal Line / Prime (36)	08/26/12-08/26/12	3	:30	7P- CBS-The Mentalist (Sunday)							2		2	\$1,000.00	\$2,000.00	West Palm Beach (WPEC)		8/20/12
37.0	Normal Line / SPOT (37)	08/26/12-08/26/12	3	:30	11P- 11:30P (EST)							2		2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		8/20/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WPEC - West Palm Beach

Date:

8/20/12

I, Stephanie Kincaid

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*See schedules for August 25-31					
WPEC CONTRACT #1357874					

Total Charges: *See schedules for August 25-31

\$ 38,925 *

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney For President, Inc.

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darroll Crato

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8/20/12

Date

S. Kincaid

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K Roberts

Signature

Lillie K Roberts

Printed Name

Sales Director

Title



RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Mitt Romney PARTY: Rep

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/12

INQUIRY MADE BY: Stephanie Kincaid
Candidate Manager Agency Committee (circle one)

ADDRESS: American Rambler Productions
138 Conant St.
Beverly, MA 01913

PHONE: 202-547-6193 FAX: 202-318-8356

EMAIL: _____

Information Requested: Rates + Airtime

Final Disposition: Order placed \$38,925⁰⁰

If Committee, list officers and position: Treasurer - Anthony Parker
310 1st Street SE
Washington, DC 20003
(p) 202-863-8500 (f) 202-863-8820

TAKEN BY: Cathy Blair DATE: _____ TIME: _____
TeleRep NY